

# TODD WILSON – Performing Arts Resume

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**PROFILE:** Passionate and visionary professional with 20+ years experience in business and the performing arts; active and accomplished in leadership of an international non-profit organization for over seven years;

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## SUMMARY OF SKILLS & QUALIFICATIONS:

- Strong, crisp communicator, comfortable presenting to, and engaging with, high-level leaders;
- Incubating solutions to organizational problems;
- Ability to identify market segments, niches, and potential markets;
- Social media marketing to identify, reach, and mobilize important brand advocates;
- Project management;
- Financial development;
- Identifying and pursuing strategic business opportunities through partnerships and/or alliances;
- Working with others to translate ideas into action;
- Consensus building in complex, diverse stakeholder settings;
- Business development – identifying and fulfilling customer needs;
- Board governance and change management;
- Process optimization;
- Public relations, media affairs, and public speaking;
- Persuasive skills, written and verbal;
- Operational and strategic planning;
- Budget preparation and forecasting;
- Assuming full P/L responsibility;
- Event/conference planning, budgeting, and promotion;
- Research/data gathering;
- Contract negotiations;

## CHORAL DIRECTING EXPERIENCE

**2008 to Present - Director of Music/Co-Founder** of Nashville Singers, Music City's newest men's chorus; Responsible for planning all rehearsals; Directing all performances; Leader of the music team; Selection of repertoire; Working with music and administrative staff to achieve annual objectives; Development of annual music program; Serving as a mentor to chorus members and administrative leaders; **ACHIEVEMENTS:** Increased the membership of the chorus by 275% in the first year.

**2006 and 2007 - Director of Music** for the Brotherhood of Harmony Chorus based in Schaumburg, Illinois; Responsible for planning all rehearsals; Directing all performances; Leader of the music team; Selection of repertoire; Working with music and administrative staff to achieve annual objectives; Development of annual music program; Serving as a mentor to chorus members and administrative leaders; **ACHIEVEMENTS:** Earned the President's Award, for outstanding service, dedication, loyalty, organization and friendship; Led the group to a finish in the top 3% of choruses in the 2006 International Competition;

**2002 and 2003 - Director of Music** of The Houston Tidelanders, an award-winning, 100-voice men's chorus; Responsible for planning all rehearsals; Directing all performances; Leader of the music team; Selection of repertoire; Working with music and administrative staff to achieve annual objectives; Development of annual music program; Serving as a mentor to chorus members and administrative leaders; **ACHIEVEMENTS:** Led the chorus to the Southwestern District Chorus Championship in 2003 and to two "Top 10" finishes at the World Championship Contests in 2002 and 2003; Brought about a 20% increase in membership growth;.

**1984 and 1985 - Musical Director** of the Big D Chapter of the SPEBSQSA; Responsible for planning all rehearsals; Directing all performances; Leader of the music team; Selection of repertoire; Working with music and administrative staff to achieve annual objectives; Development of annual music program;

**1980 and 1981 - Musical Director** of the Miami Magic Chapter of Sweet Adelines International; Responsible for planning all rehearsals; Directing all performances; Leader of the music team; Selection of repertoire; Working with music and administrative staff to achieve annual objectives; Development of annual music program;

## **OTHER ENSEMBLE EXPERIENCE**

**1990 to Present - Tenor Vocalist/Studio Singer/Marketing Director** for ACOUSTIX, an award-winning a cappella vocal group based in Dallas, Houston and Nashville; **ACHIEVEMENTS:** Judged best in the world in a record setting six months; Released five critically acclaimed audio recordings covering 10 genres of music; Top selling barbershop group in online music distribution in 2007 and 2008;

**1999 to Present - Bass Vocalist/Webmaster** for the Suntones, the 1961 International Quartet Champion; Performed on multiple concerts throughout North America;

**May 2009 - Baritone Vocalist** for Keepsake, the 1992 International Quartet Champion on their Japan tour covering Tokyo and Osaka; **ACHIEVEMENTS:** Memorized 19 songs in two weeks; Made five appearances in two cities in three days;

**1987 to 1997 - Tenor Section Leader** of the Vocal Majority, International Chorus Champion of the Barbershop Harmony Society; Assisted the Director of Music, Jim Clancy in the preparation of the chorus through four International Chorus Championships and multiple shows and CD recording projects;

## **CONCERT PRODUCTION EXPERIENCE:**

**2005 - Executive Producer - Sacred Gold**, a concert in Salt Lake City, featuring the Mormon Tabernacle Choir, a 600-voice men's chorus, and three quartets; The finale featured almost 1000 singers. The event drew attendance of 14,000 and was broadcast around the world by Bonneville Broadcasting;

**1998 - Producer - Jazz, Jazz, Jazz**, two concerts at the Lakewood Theater in Dallas, Texas, featuring ACOUSTIX, the Class of the 80s, the Dallas Jazz Orchestra and Bloebaum's Gang; The event drew 915 patrons between two shows;

**1987 - Executive Producer - Valentines Concert** at the Majestic Theater in Dallas, Texas, featuring the Class of the 80s, the Dallas Jazz Orchestra and the Rich Tone Sweet Adelines Chorus; The event drew 1200 patrons;

**ADJUDICATION ASSIGNMENTS:** International Championship of Collegiate A Cappella - Midwest Regional Quarter-Finals in 2008, Semi-Finals in 2007; Australasian Regional Chorus and Quartet Contest 1999; Contemporary A Cappella Recording Awards 2005-2008, A Cappella Contest; San Diego County Fair 2006

**TECHNOLOGY:** Microsoft Office (Word, Publisher, Powerpoint, Excel, Outlook), Photoscape, Adobe Acrobat 8.0, Finale Notebook, Audacity, ACT (CRM), Aptify (CRM);

**EDUCATION:** Strayer University (Nashville, TN) • Palm Beach Jr College (Lake Worth, FL) • North Texas State University (Denton, TX) • 36 hours of organizational management and executive leadership training at American Society of Association Executives national conferences;

**COMMUNITY OUTREACH/VOLUNTEER WORK:** Conducted a SWOT analysis and business or marketing plans for *Safe Haven*, *YWCA of Middle Tennessee*, *Boys & Girls Clubs of Middle Tennessee*, *Tennessee Women's Theater Project*, and the framework for a leadership development program for *94.1 FM*, *The Fish*; Founder, Board Member, and Director of Music for *Nashville Singers*; President of the *Harborview at Cheswicke HOA*;

**PROFESSIONAL AND OTHER AFFILIATIONS:** American Society of Association Executives, National Academy of Recording Arts & Sciences, American Society of Composers, Authors & Publishers, Gospel Music Association, Contemporary A Cappella Society of America, Barbershop Harmony Society, Association of International Champions, Chorus America;

## **REFERENCES:**

Jim Clancy (Director of Music, Vocal Majority) jimclancy@vocalmajority.com  
Howard Tweddle (Past President, Brotherhood of Harmony) hetweddlejr@hotmail.com  
Bruce Cokeroft (President, Nashville Singers) cokersing@comcast.net  
Jim Halcarz (Music Vice-President, Houston Tidelanders) jima.halcarz@gmail.com