

Coaching & Consulting (Menu of Services Available)

Revised September 15, 2009

REMOTE

A) Coach Performance of a Song via MP3 or Video

Submit PDF of sheet music or at least a lyric sheet and an MP3 or video recording of your group. A phrase by phrase critique of what can be done to make it better will be returned promptly. Time requirement: two hours per song;

\$100
((\$50 per hour
x two hour
minimum)

B) Website Analysis and Recommendation

Submit URL to your website. A page by page, analysis will be conducted of content, layout, color scheme, user-friendliness, weaknesses and strengths, etc. Documentation of recommendations on how to improve the site's effectiveness as a marketing, information or e-commerce tool will be returned promptly. Time requirement: Two hours for a 10-page site;

\$100
((\$50 per hour
x two hour
minimum)

C) Situational Analysis of Chapter

Chapter leadership will complete a multi-page survey and submit the documentation for review. A situational analysis will be conducted covering many aspects of chapter operations, including membership recruitment, orientation, retention, mission, vision, planning, budgeting, marketing, public relations, leadership development, music, fund raising, etc. Recommendations will be documented and returned to the chapter promptly.

**\$100
to
\$350**
(see table
below)

IN PERSON

D) Weeknight Coaching Session

Two hour coaching session with the chorus. One hour pre- or post-session meeting with music team; Contractor is encouraged to audio and videotape all coaching sessions for review later.

\$250
plus expenses

E) Weeknight Consultation with Chapter Leadership

A Situational Analysis of Chapter will be conducted utilizing a multi-page survey tool that will be completed on-site and covering many aspects of chapter operations, including membership recruitment, orientation, retention, mission, vision, planning, budgeting, marketing, public relations, leadership development, music, fund raising, etc. Recommendations will be discussed in person. Advance Cost: \$100 for Website Analysis. Day of Cost: \$250

\$350
plus expenses

F) Weekend Coaching Session

Six hour coaching session with the chorus. Two (1) One hour pre- or post-session meetings with music team. Contractor is encouraged to audio and videotape all coaching sessions for review later.

\$400
((\$50 x 8 hour
minimum),
plus expenses;

G) Facilitate a Long-Range Planning Session

Requires menu items B and C in advance of session; Advance Cost: \$250 to \$450 - Day of Cost: \$400 (8 hours x \$50) on a Saturday or Sunday

**\$650 to
\$850**
plus expenses

H) Combo: Long-Range Planning & Coaching Session

Requires menu items B and C in advance of session; Advance Cost: \$250 to \$450; Day of Cost: \$400 (8 hours x \$50) on a Sat or Sun ; Six hours for long-range planning; Two hours for chorus and/or quartet coaching; Contractor is encouraged to audio and videotape all coaching sessions for review later.

**\$650 to
\$850**
plus expenses

I) Combo: Consultation with Leadership Team & Coaching Session

Situational Analysis of Chapter will be conducted utilizing a multi-page survey tool that will be completed on-site and covering many aspects of chapter operations, including membership recruitment, orientation, retention, mission, vision, planning, budgeting, marketing, public relations, leadership development, music, fund raising, etc. Recommendations will be discussed in person; Advance Cost: \$250 to \$450; Day of Cost: \$400 (8 hours x \$50) on a Saturday or Sunday; Three hours to meet with leadership team; Five hours for chorus and/or quartet coaching

**\$650 to
\$850**
plus expenses

Situational Analysis Table

Chapter Size	Time Required	Cost of Written Recommendations	1 Hour Teleconference with Chapter Leadership to Review Recommendations (optional)	Total Investment
0-24	2 hours	\$100	\$50	\$150
25-49	3 hours	\$150	\$50	\$200
50-74	4 hours	\$200	\$50	\$250
75-99	5 hours	\$250	\$50	\$300
100+	6 hours	\$300	\$50	\$350

Expense Estimate: \$500.00 – Coach class air from BNA, ground transportation, hotel accommodations for (in most cases) one night, meals; Itinerary approved by coach/consultant before purchase; Within a 200-mile radius of Nashville mileage will be reimbursed at a rate of 40 cents per mile driven;

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